



# Mission, Vision & Core Values

## Mission, Vision & Core Values

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### Vision

To be a School of distinction in communication training, research and consultancy services.

### Mission

To promote excellence in advancement of communication disciplines, professions, and services through innovative and efficient resource mobilization and management.

### Core Values

- Be creative, innovative and lead in producing communication and media professionals;
- Adapting to a changing academic, professional, scientific, technological and corporate world; and
- Respecting initiatives in collaborative and networking initiatives in communication and the media industry
- Provide quality professional training, research and consultancy services;

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