

SOJMC

THE LEADING SCHOOL FOR JOURNALISTS AND COMMUNICATORS



THE UNIVERSITY OF NAIROBI

It is generally agreed that, compared to other African countries, Kenyan journalism is in a class of its own. Kenyan journalists report better than many other journalists from this hemisphere. As evidence of their professionalism, they have scooped many continental and even international awards.

This is not due to luck or waving of the magic wand. There is a simple explanation that is often overlooked whenever Kenyan journalism is praised. It is that, Kenyan journalism is where it is because of two main institutions: the School of Journalism and Mass Communication of the University of Nairobi and the Kenya Institute of Mass Communication (KIMC).

These two institutions

are currently collaborating in an initiative that will further positively impact the whole field of communication in Kenya. They are offering a BA in Production with specializations in Television, Radio and Film Production. This program joins other successful programs at the School: A BA in Journalism and Media Studies (with specializations in Journalism, Public Relations and, Development Communication), the flagship Post-graduate Diploma in Mass Communication, an MA in Communication Studies that has just been reviewed to introduce specialization in Journalism, Public Relations and Development Communication, and a PhD whose graduates are much sought after by universities

in the region.

Started in 1970 to train journalists, SOJMC, then and for the next 30 years, known fondly as the School of Journalism (SOJ), has been more instrumental in shaping the capacity of journalism than other J-Schools in the Eastern African region.

It is true to say that the School has produced most of the top journalists, editors and media managers in the Kenyan media, as well as top managers in public relations, international organizations, and the academia.

The School, whose Director is Dr. Wambui Kiai, an alumnus

of the School, has good academic resources, qualified and industry-experienced lecturers, and collaborates with many local and international partners.

Students prefer to come to the School where they get to interact with Kenya's leading professors at the oldest and best university in Kenya. It is this interaction that has produced the who-is-who in the communication fields, including journalism, public relations, development communication, lobbying, advocacy, and publishing in East Africa and beyond.



Dr. Wambui Kiai, Director, School of Journalism and Mass Communication, University of Nairobi

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A SAMPLE OF OUR ALUMNI

MEDIA/JOURNALISM:

Jaindi Kisero, Kibe Kamunyu, Frank Ojiambo, Bernard Nderitu, Wangeithi Mwangi Oketch Kendo, Wamahiu Muya, Wachira Kigotho, Mutegi Njau, Farida Karoney, Esther Githui, Vincent Makori, Alex Chamwada, Jemimah Mwakhsisa, Kwamachetsi Makhoha, Jamila Mohamed, Julius Maina, Richard Chacha, Waweru Mburu, Gathoni Muomba, Henry Owour, David Ohito, Fred Waga, Tervil Okoko, Joy Mutero, Zipporah Musau, Eric Obino, Kipkoech Tanui, Mutuma Mathiu, Kipserem Maritim, Lillian Aluanga, Mohamed Warsame, James Macharia, Veronica Kinyanjui, Njeri Rugene, Chris Odwesso, Joachim Buwembo, Joe Ageyo, Khakhudu Agunda, Mburu Mucoki, Patrick Mwangi, Senda wa Kwayera, Victoria Goro, Dr. Samuel Siringi.

PUBLIC RELATIONS:

Shabanji Opuka, Lawrence Gikaru, Charles Kimathi, Kihumba Kamotho, Toni Sitioni, Peter Mutie, Jinaro Mburu, Julius Kombo, Charles Sikulu, Tom Indimuli, Florence K Obura, James Njuguna, Basett Buyukah, Vyakweli Mbaruku, Mike Njeru

POLITICAL HANDLERS/POLITICAL COMMUNICATION:

Kibisu Kabatesi (advisor to Musalia Mudavadi), Muthui Kariuki (Government Spokesman), Barrack Muluka (Advisor to Raila Odinga), Munyori Buku (Advisor to Uhuru Kenyatta), Mundia Muchiri (advisor to Musalia Mudavadi), Isaiiah Kabera (head of Presidential Press Services), Ceaser Handa (Pollster), Kaplich Barsito (Advices Kalonzo Musyioaka), Dennis Onyango (Advisor to Raila Odinga),

GOVERNMENT: Ezekiel Mutua, Joseph Owiti, Desmond Orjiako, Said Khalid, Gichuki Njeru, Eliza Chege, Mutua Muthusi, Zarina Kasu, Isaac Mocha, Patricia Odera, Douglas Kaunda Muchunku, Lydia Manyasi, Mary Ombara.

POLITICIANS: Jackson Mwalulu (former MP from Taita Taveta), Chen Chemtangwende (former Minister in Zimbabwe),

BUSINESS/CORPORATE LEADERSHIP:

Tom Mshindi (Managing Director, NMG), Haron Mwangi (Executive Director, Media Council of Kenya), Jane Thuo (Executive Director, AMWIK), Iraki Kibiriti (Board member, Yu Econet), Gerald Kimari (Proprietor Lunar Park), Rose Kimothe (Founder

of Kameme FM), David Makali (Publisher of Expression Today, Head of the Media Institute, and Commentator on Citizen TV), Margaret Sentamu (Executive Director, Uganda Media Women's Association), Eunice Mathu (Parents Magazine)

INTERNATIONAL ORGANIZATIONS

Robert Kihara (United Nations), Pamela Sitioni (UNICEF), Manoah Esipisu (Commonwealth Secretariat), Njeri Karuru (IDRC), Kihu Irimu (Plan International), Titus Mung'ou (PSI), Irene Wakio Mwakesi (UNIC), Henry Maina (Article 19), Wagaki Mwangi (UNCCD), Njeri Okono (CGIAR), Dan Otunge (ILRI), Peter Mwarogo (FHI), Kazungu Katana (US Embassy).

ACADEMICS

Prof Peter Kareithi (Penn State University), Prof Peter Wanyande (CIC), Prof. Sam Chege Mwangi (Kansas State University), Dr. Wambui Kiai (Director, SOJMC), Dr. John Mulaa (Consultant, Washington DC), Hiram Muccheke (Principal, KIMC), Prof Evan Mwangi (Northwestern University), the late Dr. Peter Oriare of SOJMC, Dr. Karambu Ringera (Former lecturer, SOJMC), Dr. Fred O. Mudhai (Coventry University, UK), Dr. Ndeti Ndati (Associate Dean, Multimedia University), Dr. Hezron Mogambi

(MA Coordinator, SOJMC), Esther Kamweru (HOD, Tangaza College), Epajjah-Ojulu (Uganda Christian University), Patrick Maluki (University of Nairobi), Francis Mdlongwa (Director, Sol Plaatje Media Leadership Institute, Rhodes University), Martha Mbuggus (Africa Nazarene University), Dr. Guantai Mboroki, Dr. Jackson Wafula (University of Nairobi)

PUBLISHING:

Omiti O. Osborne (Editor, Oxford University Press), Kimaita Kirimania (CEO University of Nairobi Press), Janet Njoroge (former Managing Director, Longhorn Publishers), Pamela Asule (Editor, University of Nairobi Press), Seneiya Kamotho (Managing Editor, Nairobi Academic Press), Mary Nyambasi (Jomo Kenyatta Foundation), Beatrice Nugi (Editor, Longhorn), John Mwazemba (CEO Phoenix Publishers)

LAW ENFORCEMENT

Charles K. Koske (OCPD), Charles Owino (Deputy Police Spokesman), Bogita Ongeru (Military Spokesperson), Raphael K. Kosen, Mwangi Kibunja (Instructor, Kiganjo Police College), Mathew Kabetu (Former ACP), King'ori Mwangi (Assistant Commissioner of Police)



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